

Justification for Retaining NC-140

During the 35-year history of NC-140, we have maintained a very close relationship with stakeholders. Nurserymen, researchers, and farmers worldwide look to NC-140 as the leading authority on fruit-tree rootstocks.



We brand all NC-140 information with at least the NC-140 number and often with the above logo (see our website at <http://www.nc140.org/>).

Outreach from NC-140 occurs at many venues. Each cooperator, uses the NC-140 designation when presenting to local groups (more than 200 presentations per year). Results from cooperative trials are presented under the NC-140 banner at meetings of the International Fruit Tree Association, of the International Society for Horticultural Science, and of the American Society for Horticultural Science. All journal and grower articles utilize the NC-140 designation in the title. NC-140 work is recognized as high quality research of great value to farmers. Please see the following impact statement:

<http://www.nc140.org/2003/nc140impactsandneeds2003.pdf>

I hope that it is clear that stakeholders of the work of NC-140 recognize its name and that this recognition is of significant value to the project.